

Brand Specialist

Judd Shaw Injury Law

Who We Are: Judd Shaw Injury Law (JSIL) is a 5 star personal injury firm based out of Shrewsbury, NJ.

At Judd Shaw Injury Law, we live by 4 Core Values:

1. Be a Knight in Shining Armor
2. Work the WOW
3. Be Chivalrous to Each Other and to our Communities
4. Be Passionate and Committed to Continuous Improvement

Why is it worth working with us?:

At JSIL, our employees are just as important to our firm as our clients are, and we are always coming up with new ways to WOW our team.

We:

- Have Summer 4:30 Fridays (*We work hard, we play hard too*)
- Paid Pet-ternity (*Yup, we give a week to bond with your new pet; even if it's a lizard*)
- Birthday Paid Day Off (*Don't worry, we'll celebrate together the next day*)
- Morning Daily Huddle with Music, Motivation and Positive Morale
- Flexible Scheduling and Remote Capabilities after Training is Completed
- Competitive Salaries, Department Bonuses, End of Year Incentive Trips
- Firm Events (*Holiday Parties, and any other reason to party*)
- Paid Vacation, Wellness & Sick Leave, Maternity/Paternity Leave
- Free flu vaccination
- 401k with Profit-Sharing and Safe Harbor Employer Contribution
- Employee Contributed Healthcare with Vision and Dental Coverage
- Community Outreach Opportunities (*We call this committee the House of Chivalry*)
- Firm Involvement (*Parent's Club, Culture Committee, Team Sports, and much more*)
- Company Provided Logo Shirts & Themed T-shirts (*Which look cooler than they sound*)

We're serious about building the World's Greatest Law Firm Workplace, where your passion is reflected in your work, life and play. Our culture is protected by the knights (our employees) it serves. If you haven't noticed yet, we are unlike any other law firm.

What makes you worth having on our team?

You:

- Are looking for purpose more than a paycheck
- Bring passion to your work (*matching passion and purpose is powerful*)
- Want to make a difference in the lives of our clients
- Want to go above and beyond your responsibilities
- Are eager to improve both personally and professionally
- Own your mistakes and learn from them

- See each task through to the end
- Never give up, you figure it out and you earn your spot on your team
- Are respectful of our culture and are a team player
- Are motivated and have a positive attitude

The Brand Specialist will become part of the BrandTeam. The BrandTeam handles a variety of tasks that include developing marketing strategies, creating fun events for our team, conducting client surveys, executing our “Judd Shaw Way” podcast, scheduling interviews and organizing the onboarding and training of new hires, as well as various other tasks. We come up with creative ideas to WOW our team and our clients, and we make them happen.

This Brand Specialist will be able to help us work on all of our ongoing projects, as well as specialize in the following areas:

- Create Graphics for Social Media
- Keep our website up to date
- Create Culture and Marketing Campaigns
- Outdoor Advertising
- Ability to create and edit video footage for broadcast spots and web videos
- Search engine marketing
- Buying services (TV, outdoor, station packages, print, radio)

To be successful in this role, you must:

- Be extremely creative and think outside the box
- Be comfortable speaking out about an idea and giving feedback to the team
- Be able to handle and manage multiple open and ongoing projects
- Work extremely well with a team
- Possess strong organizational skills
- Have strong communication
- Have time management skills and be able to meet deadlines

Want to join us? Email BrandTeam@juddshawinjurylaw.com using the subject line: “Brand Specialist Job Application” and attach a cover letter and resume ... and heck, tell us your favorite candy too - we might just WOW you.